



## featured project **SONNEBERG DAIRY LTD.**

Sonneberg Dairy Ltd. was established in 1995 when the Pelleboer family immigrated from the Netherlands. Prior to this Gerrit Pelleboer and his family were dairy farmers in Holland. Gerrit's future wife, Sally, grew up on a beef feedlot and cash crop farm in Wyoming, ON. Gerrit and Sally met at Ridgetown College where they both graduated from the agriculture program in 2001. They were married in 2005 and now have three children, Femka, Lane and Roamie. In 2012 Gerrit & Sally officially took over the family farm. Sally is also a sales associate for Tillvalley Farms selling Dupont pioneer products.

There is lots of work to be done at Sonneberg Dairy! The family milks 400 cows and farms 1,250 acres. They grow all of their own feed, and they cash crop some acres. In addition to this, custom harvest work is done for a few neighbours. The Pelleboer's believe they have an excellent team of employees that contribute to the success of their farm.

After touring some cross-vent barns in Wisconsin, they decided to build a 500 cow cross-vent barn in hopes to increase cow comfort and production. "We were very impressed with the simplicity and efficiency of this type of barn. The controlled temperature environment is comfortable and more consistent for the cows." The manure alleys are manually scraped with tractor and blade for simplicity.

"We love how simple the barn is."



**We're Social Too**



**Tradeshow Season**  
[dairylane.ca/tradeshows](http://dairylane.ca/tradeshows)

**DLS Is Hiring**  
[dairylane.ca/careers](http://dairylane.ca/careers)

## EMPLOYEE ANNOUNCEMENTS

DLS is pleased to welcome the following people to the Dairy Lane team:



**Peter Wynen**  
Welder / Fabricator



**Jarod Smith**  
Welder / Fabricator



**Nick Batchelor**  
Welder / Fabricator



## EMPLOYEE SPOTLIGHT



**Shikar Rafiq**  
Warehouse / Yard Attendant  
Joined DLS October 2018

## GEA Robotic Milking & Dairy Technology Seminar



Spend an afternoon with key product experts at GEA and get the latest information on our cutting edge dairy farming technology and equipment.

**Date:** Wednesday, October 16, 2019

**Times:** 11:00 a.m.- 3:30 p.m. (lunch served promptly at 11:00 a.m.)

**Location:** Stratford Rotary Complex • 353 McCarthy Rd, Stratford ON N5A 7S7

**Register:** Call your local GEA dealer to register by October 10th



**GEA** engineering for a better world

### *The Registration Deadline Is Almost Here!*

Come out and learn about the latest developments for milking robots and high-tech milking systems in one quick afternoon. Plus, enjoy a free lunch courtesy of GEA!

**The registration deadline is OCTOBER 10, 2019!** To register, simply call our office at (519) 666-1404 to let us know you are attending.

Shak has been with DLS for about one year. Originally he was hired on the Milking Installation team, however he has recently transitioned to the warehouse shipping and receiving team.

Prior to working at DLS, he worked as a foreman for a road construction company for 5 years. Prior to that, he worked for three years in manufacturing as a team leader. He also has experience doing home renovations.

Shak wants to grow his skills and create a solid career where he can continue to make others smile and laugh while enjoying what he does every day!!

He enjoys spending time with his son, basketball, reading, making music, watching documentaries and has an interest in ancient civilizations. Everyone at DLS has come to know Shak as someone who has a great sense of humour!!





# OCTOBER'S product of the month

ACME is a world leader in the design, manufacturing and distribution of fans, blowers and ventilation equipment. ACME's manufacturing facility in Oklahoma is over 350,000 square feet and is equipped with modern computer assisted machinery and automated tooling. The ACME fan line is completely manufactured in the USA.

The ACME DXP 60" Composite Fan with its variable speed DC drive is the most efficient tunnel/cross ventilated fan on the market. The fan is made with a durable military-grade polymer material that is UV and chemical resistant, and a Mazak Fiber optic laser is used to precisely fabricate the fans aerodynamic and structural components.



## JOB PROGRESSION HIGHLIGHTS



**1**

**Elliottsdale Holsteins**  
Thamesford, ON

Elliottsdale Holsteins will be transitioning from tie stall to a DLS / GEA D-10 parallel parlour. The parlour installation is in progress and Jourdain posts are set for this upcoming 4 row center feed alley dairy barn.

**2**

**Bolton Manor Holsteins**  
Thamesford, ON

The digester at Bolton Manor Holsteins has been commissioned and has been producing energy since the end of August. System fine tunings, grading and some concrete work around the digester will be in progress over the next several weeks.

**3**

**Boernview Farms**  
Mitchell, ON

Over 1,200 Jourdain posts are set for this large cross-ventilated robot barn! This barn will hold 10 robots (room for 12), and will feature Jourdain stabling and GEA baffle curtains. Free stall installation has started.





## IT'S FALL Y'ALL!

It's hard to believe but the summer has flown by! The coolness of fall has started to set in, although summer has stayed around to tease us with a few scorchingly hot days!

We know fall is an extremely busy time for you. From getting all your crops harvested, to preparing your fields for winter, it is non-stop work time to get everything done before the weather turns to non-stop rain.

Don't forget though there is a very special holiday coming up - Thanksgiving! This holiday is traditionally one that brings up thoughts of turkey, cranberries, and of course pumpkin pie!

For Canadians, Thanksgiving originated when Governor General of Canada, Vincent Massey, issued a proclamation on January 21, 1957 stating "A Day of General Thanksgiving to Almighty God for the bountiful harvest with which Canada has been blessed - to be observed on the second Monday in October."

We know you are busy with getting the farm ready for winter, but don't forget to set aside some time to spend with your family and enjoy a nice hearty meal and some pumpkin pie!

Most of all, take a moment to ponder the true reason for this holiday of Thanksgiving!



*Gratitude helps us to see what is there instead of what isn't.*

*- Annette Bridges*



## FEATURED TWEET



**Sean Harris**

@SEAN\_\_HARRIS • 25 Sept

Nice to see the old dairy barn having young livestock in it. Thanks @dairylanesystem for the new head lock renovation



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